



2025 **CORPORATE PARTNERSHIP OPPORTUNITIES**

ARMS

Australasian Research Management Society

☎ 08 8201 2911
🌐 www.researchmanagement.org.au
✉ ARMSEvents@researchmanagement.org.au

ABOUT ARMS

"ENABLING GLOBAL RESEARCH EXCELLENCE"

The Australasian Research Management Society (ARMS) is the peak professional body for Research Management Professionals across Australia, Singapore, Aotearoa (New Zealand) and the Pacific Islands. Its membership encompasses universities, independent research institutions, government and health research organisations within the Australasian region, including Australia, New Zealand and Singapore.

Since its founding in 1999, the ARMS network has grown to involve more than 4000 members from universities, independent research institutions, government, and health and research organisations.



OUR GOAL

To promote and support the research management community:

- ✓ Through advocacy and recognition of the importance of research management as an essential foundation for research.
- ✓ By empowering members to grow in the profession and practice of research management.
- ✓ By developing a strong, vibrant and connected community of members and stakeholders across research and research management.

WE VALUE

Leadership, innovation and forward-thinking

Proactively adapting to change, generating new ideas and being courageous in our approach.

Respect

Valuing diverse perspectives and backgrounds, treating everyone with dignity, and fostering a culture of inclusivity in all our interactions.

Collaboration and an engaged community

Creating a connected and engaged community to achieve common goals in research management.



Australasian Research Management Society



WE ACHIEVE THIS

- ✓ Providing a strong professional training and development framework for our members at all levels of research and administration through targeted events and conferences;
- ✓ Providing access to an accredited professional development program which recognises research management and administration as a profession;
- ✓ Encouraging opportunities for knowledge exchange through membership of Chapters and Special Interest Groups and Networks, sharing best practice in research management and administration;
- ✓ Establishing professional networks with other members from the higher education sector, medical research institutes, hospitals, government departments and research organisations, funding agencies, and business and not-for-profit organisations and with other international societies where we exchange knowledge and expertise on global matters of interest; and
- ✓ Representing the interest of our members by playing an advocacy role to government and to research organisations on current issues of relevance to research management and administration in Australasia including Australia, New Zealand and Singapore.



The Australasian Research Management Society offers a range of partnership opportunities to reach sector representatives working in research management and administration roles across universities, Medical Research Institutes, NFPs, government agencies, service providers and consultancies.

PARTNER WITH US

BENEFITS OF AN ARMS CORPORATE PARTNERSHIP



Generate business leads and foster opportunities to make links with key individuals and organisations in research management and administration



Create opportunities to engage with ARMS members and to learn more about current issues of interest in the research management profession



Show your support to the industry by being associated with ARMS events



Make your company name, logo and brand visible to key stakeholders in the research management sector



Promote your relationship with ARMS, raising your profile and credibility amongst members and across the research management community



Inform and update ARMS members and delegates on new initiatives and developments within your organisation



Connect virtually and face-to-face with the most influential people, bodies and organisations in research and research management



Exposure to our international network of research management professionals



Receive wide branding exposure through electronic promotions and social media campaigns to ARMS members



COPORATE PARTNERSHIP PROGRAM

There are many opportunities to engage and connect with ARMS members and establish new networks with professionals working in the research management sector.

We have created tailored packages; Platinum, Gold, Silver and Bronze to meet your marketing and promotional requirements. Elements can be combined to create a tailored package to meet your organisation's requirements.



One (1) Platinum package will be made available per annum which may combine all offerings in the Gold category package with additional add-ons to be negotiated with ARMS (note AUD \$20K minimum spend). Each package is based on a twelve (12) month arrangement.

Discounts are available for partnership over multiple years.

COPORATE PARTNERSHIP PROGRAM

PLATINUM \$20,000

GOLD \$14,000

SILVER \$7,000

BRONZE \$5,500

Please note: all prices are AUD per annum and GST inclusive

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Company logo with hyperlink to website on every edition of the Up in ARMS Newsletter	✓	✓	✓	✓
Company logo and URL on ARMS website	✓	✓	✓	
Up in ARMS Newsletter editorials per annum	3	2	1	1
Company email to ARMS Members	3	2	1	1
Recognition as partner on ARMS Corporate Material	✓	✓	✓	✓
Recognition as a partner on ARMS Report to Members	✓	✓	✓	
International recognition as ARMS partner	✓	✓	✓	
Delegates passes to Annual Conference	3	2	1	
Complimentary Standard Individual ARMS Membership/s	3	2	1	
Social Media Post/s	2	2	1	1
ARMS Wrap Up Editorial	2	2	1	1
Sponsored Webinar	1			

SOLD

Please note Platinum Partnership is not available until July 2026



ARMS ADVERTISING OPPORTUNITIES

ADVERTISING IN THE UP IN ARMS E-NEWSLETTER

\$900

GRAPHIC PLUS 300 WORDS

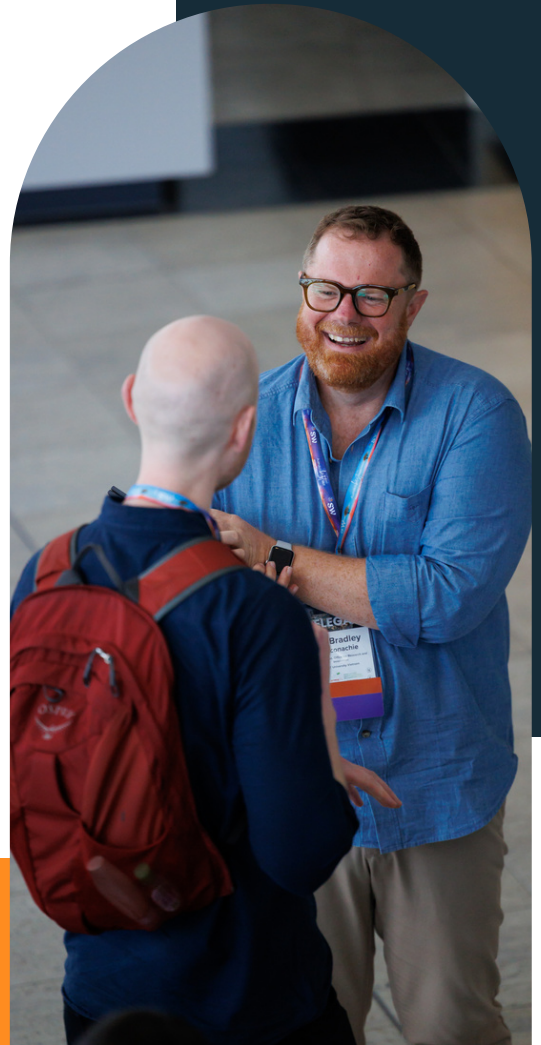
\$600

GRAPHIC PLUS 200 WORDS

\$300

GRAPHIC PLUS 100 WORDS

Please use the below guidelines when creating content for advertisements that will be shared with our ARMS membership database.



GRAPHIC PLUS 300 WORDS REQUIREMENTS

- Minimum of 1 - Maximum of 3 graphics (JPG or PNG)
 - 300 word count (Size 14 Font)
 - Your companies brand colour codes
 - Any links that you would like to include
 - A Word document or PDF with the positioning of all the content.
- ** Each graphic must not exceed 600px x 1000 px

GRAPHIC PLUS 200 WORDS REQUIREMENTS

- Minimum of 1 - Maximum of 2 graphics (JPG or PNG)
 - 200 word count (Size 14 Font)
 - Your companies brand colour codes
 - Any links that you would like to include
 - A Word document or PDF with the positioning of all the content.
- ** Each graphic must not exceed 600px x 1000 px

GRAPHIC PLUS 100 WORDS REQUIREMENTS

- 1 graphic 500px X 500px (JPG or PNG)
- 100 word count
- Your companies brand colour codes
- Any links that you would like to include
- A Word document or PDF with the positioning of all the content.

ARMS ADVERTISING OPPORTUNITIES

ADVERTISING ON ARMS SOCIAL MEDIA PLATFORMS



\$750

SOCIAL MEDIA POST

Shared to ARMS' X (Twitter), LinkedIn and Facebook



1300+
FOLLOWERS



2700+
FOLLOWERS



300+
FOLLOWERS

Please use the below guidelines when creating content for advertisements that will be shared with our ARMS membership database.

SOCIAL MEDIA POST REQUIREMENTS

- 1 PNG, JPG or video that you would like to have uploaded to our Facebook, LinkedIn, and Twitter
- Text to be posted with the PNG, JPG or Video (no more than 280 characters, as that is twitters limit)
- Links to your companies Facebook, Twitter and LinkedIn (If you have them all)



ARMS ADVERTISING OPPORTUNITIES

OTHER ADVERTISING OPPORTUNITIES

\$1,500

DIRECT COMPANY EMAIL

Sent to the ARMS membership base - Maximum 500 words

\$500

ARMS WRAP-UP FEATURE

Sent to the ARMS membership base - Maximum 150 words

\$550

NON-MEMBER JOB OPPORTUNITIES POST

Listed on the ARMS Website with company name, job title, closing date and hyperlink to the job application portal.



Please use the below guidelines when creating content for advertisements that will be shared with our ARMS membership database.

- Minimum of 2 - Maximum of 5 graphics (JPG or PNG)
 - 500 word count (Size 14 Font)
 - Your companies brand colour codes
- A clear, high resolution, JPG or PNG copy of your logo
 - Any links that you would like to include
- A Word document or PDF with the positioning of all the content.
 - ** Each graphic must not exceed 600px x 1000 px

DIRECT COMPANY EMAIL REQUIREMENTS

- 1 graphic 500px X 500px (JPG or PNG)
 - 150 word count (Size 14 Font)
 - Your companies brand colour codes
 - Any links that you would like to include
- A Word document or PDF with the positioning of all the content.

ARMS WRAP UP FEATURE REQUIREMENTS

- The link to where your Job Advertisement is posted
- A contact for enquiries from members about the position
 - Closing date for the advertisement

JOB OPPORTUNITIES ADVERTISEMENT REQUIREMENTS



\$1,600

PD SESSIONS @ ZOOM SPONSOR *MULTIPLE OPPORTUNITIES*

Inclusions

- Acknowledgment as sponsor of selected 1 hour monthly ARMS PD Sessions @ Zoom
- Acknowledgement of sponsorship at the start and finish of the relevant session, or a 1 minute video to be played at the beginning of the session
- Organisation's name and logo on holding slides during the relevant session
- Organisation logo placement on advertising material for relevant session (website, mailouts, registration page etc)
- 1 x Social media post advertising the sponsorship of this session
- Access to recording of relevant session (Subject to speakers approval)

WEBINAR MONTHLY 1 HOUR WEBINER **OPPORTUNITIES**

\$2,750

SPONSORED WEBINAR *LIMITED OPPORTUNITIES*

Inclusions

- Opportunity to present a 1 hour webinar on a topic of relevance to the Research Management Profession (to be approved by ARMS Board)
- Acknowledgment as sponsor of Sponsored Webinar
- Acknowledgement of sponsorship at the start and finish of the webinar, or a 1 minute video to be played at the beginning of the webinar
- Organisation's name and logo on holding slides during the webinar
- Organisation's logo placement on advertising material for webinar (website, mailouts etc)
- Opportunity to introduce and facilitate relevant webinar
- 1 x Social media post advertising the sponsorship of this webinar
- Access to recording of webinar (Subject to speakers approval)



TERMS AND CONDITIONS

Payment and Cancellation

- Full payment is required upon confirmation of ARMS Partnership Agreement or on agreement of Advertising Opportunities
- ARMS reserves the right to refuse application or prohibit any partners from participation
- All entitlements must be executed within the agreed term, or they will be forfeited



- If you would like to become an ARMS Corporate Partner
- Require any further information on the ARMS Corporate Partnership Program
- Wish to enquire about a bespoke package

Please contact:

Kaeisha Kilmister
ARMS Conference and Major Events Coordinator

 ARMSEvents@researchmanagement.org.au

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